



## First Nations Forest Carbon Toolkit Launch

### PRESENTERS' BIOS

**Frank Brown** is a member of the Heiltsuk Nation from Bella Bella. His Hereditary Chiefs—Yírn ás name is lálíyá sila meaning “preparing for the largest potlatch.” He is an adjunct professor of Resource and Environmental Management at Simon Fraser University, of Recreation and Tourism Management at Vancouver Island University, and is a senior advisor to the Pacific Institute for Climate Solutions.

Brown was the founding director of the Heiltsuk Integrated Resource Management Department and director of Land and Marine Stewardship for the Coastal First Nations—Great Bear Initiative. He co-created and implemented an Indigenous Ecotourism training program with the Heiltsuk Tribal Council, Vancouver Island University, and North Island College. He also supported developing a stewardship technician Guardian training program with Coastal First Nations—Great Bear Initiative and Vancouver Island University. Currently, he is co-creating a combined guardian-guide training program in BC.

A leader in the Pacific coast-wide ocean-going Indigenous canoe resurgence, Brown served as initiator and senior events planner for the Tribal Journeys to Bella Bella for Qatuwas “people gathering together” in 1993 and 2014. He is also executive producer and co-curator of the Sacred Journey and bakvla travelling exhibits. He received an Honorary Doctorate of Laws from Vancouver Island University in 2019.

The conservation economy initiatives SeeQuest Development, a consultancy firm, and YuWala Marine Charters, an Indigenous ecotourism venture, are co-owned and operated by Brown and his wife Kathy. They also participate in the annual Heiltsuk herring roe-on-kelp fishery.

**Jospeh Pallant** is the Director of Climate Innovation at Ecotrust Canada. Joseph has played a leadership and convening role in Canada’s carbon market since 2004, developing first-of projects

and protocols in reforestation, improved forest management, conservation, waste management and energy efficiency. Joseph is passionate about the role of carbon markets in addressing climate change. His nuanced understanding of carbon offset protocols, projects and communications is built through delivering real projects, developing their protocols, successfully certifying their project documents and getting offsets issued out the far end. He has been leading Climate Innovation at Ecotrust Canada since autumn 2018. Joseph completed a B.Sc. in Biology and Environmental Studies from the University of Victoria, went on to earn a post graduate diploma in Latin American Management from the McRae Institute of International Management and an MBA from INSEEC, Paris, France.